



Marketing Intern

ExecVision is a well-funded, fast-growing SaaS startup looking to help companies take advantage of their greatest assets: their people and the conversations they are having. ExecVision is backed by an established company, Vorsight, with over 10 years of profitable growth and multiple Inc. 5000 fast growing private company awards.

If you're interested in gaining experience within a fast paced environment, and have a love for technology or marketing, we'd love to hear from you today!

What you'll be doing:

- Work with marketing team to help create, plan, and execute marketing strategies
- Plan, write, and edit content pieces for social media and promotional projects
- Perform analysis of marketing and website data
- Help in the planning and creation of presentations
- Monitor and post on blogs, forums, and social networks
- Help manage social media accounts
- Work with marketing and customer success teams to make edits to company website
- Help in the creation of graphics and marketing collateral

Skills:

- WordPress
- HTML
- CSS
- JavaScript
- Value driven marketing
- Digital marketing strategy
- Account based marketing
- Social media management
- Content writing and creation
- Adobe Creative Suite
- Google Analytics
- Excellent written and verbal communication
- Basic graphic design & edit
- Technology savvy
- Great time management